

人文系列

# MEET YOU TRAIN

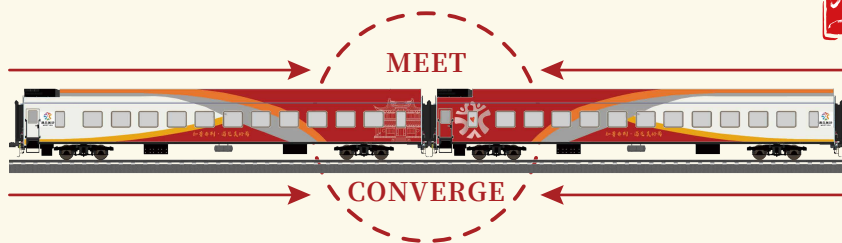
## SILK ROAD IMMERSION EXPRESS



倪萍

Chief Recommender of Tourist Special Trains  
Brand Ambassador for Meet Beauty Culture and Tourism Group





RAL 3020

Brand red

RAL 2003

Warm orange

RAL 1003

Technological  
yellow

RAL 9006

Dynamic gray

RAL 9016

Lively white

- ◆ Train Positioning: The World's First Deep Cultural Interaction Themed Train
- ◆ Train Car Design Theme: Encounter
- ◆ Theme Color Symbolism: Humanistic Travel, Wonderful Journeys
- ◆ Basic Information of the Train: The entire train consists of 18 carriages, including 14 passenger compartments, 1 dining car, 1 multi-functional car, 1 camping car and 1 power generation car. There are a total of 68 guest rooms (including 45 standard four-person rooms, 5 standard three-person rooms, 10 standard double rooms and 8 deluxe double rooms), fully accommodating 231 guests.



# ULTIMATE ROOM

Four double rooms with soft bedrooms

8 seats



## Sleep well · Supreme Privacy

- ◆ Deep Sleep Cloud Master Mattress
- ◆ 10.5m<sup>2</sup> independent private room
- ◆ 2.3m<sup>2</sup> dry-wet separated bathroom
- ◆ Double bed of 780mmx2000mm
- ◆ A large bed room of 180mmx2000mm
- ◆ 1014mm×1264mm panoramic window
- ◆ Mezzanine sound insulation wall noise in the guest room ≤65dB(A)

## Facility guarantee

Mini refrigerator

1000L water tank

KLD-35/06-E type air conditioner

Four USB+Type-C interface five-hole sockets



# COMFORT ROOM

Five double rooms with soft bedrooms

10 seats



## Sleep well · Double Room

- ◆ Deep Sleep Cloud Master Mattress
- ◆ 8.4m<sup>2</sup> independent private room
- ◆ 2.1m<sup>2</sup> dry-wet separated bathroom
- ◆ Double bed of 780mmx2000mm
- ◆ 1014mm×1264mm panoramic window
- ◆ Mezzanine sound insulation wall noise in the guest room ≤65dB(A)

## Facility guarantee

1500L water tank

KLD-35/06-E type air conditioner

Three USB+Type-C interface five-hole sockets



## Sleep well · Double Room

- ◆ Deep Sleep Cloud Master Mattress
- ◆ 8.4m<sup>2</sup> independent private room
- ◆ 2.1m<sup>2</sup> dry-wet separated bathroom
- ◆ Bed dimensions 780mm x 2000mm
- ◆ 1014mm×1264mm panoramic window
- ◆ Mezzanine sound insulation wall  
noise in the guest room ≤65dB(A)

## Facility guarantee

1500L water tank

KLD-35/06-E type air conditioner

Four USB+Type-C interface five-hole sockets

FAMILY ROOM

Five triple rooms with soft bedrooms

15 seats



## Sleep well · Private room

- ◆ Deep Sleep Cloud Master Mattress
- ◆ 8.1m<sup>2</sup> independent private room
- ◆ 2.1m<sup>2</sup> dry-wet separated bathroom
- ◆ Bed dimensions 780mm x 2000mm
- ◆ 1014mm×1264mm panoramic window
- ◆ Mezzanine sound insulation wall  
noise in the guest room ≤65dB(A)

## Facility guarantee

1500L water tank

KLD-35/06-E type air conditioner

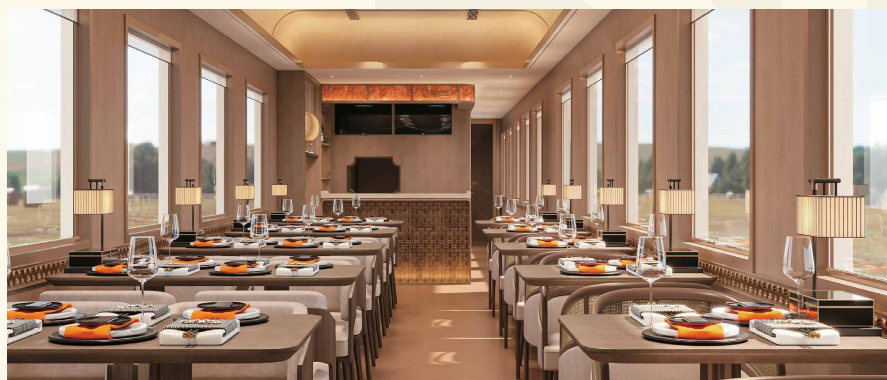
Four USB+Type-C interface five-hole sockets





## Meet You · Yicai Hall

- ◆ Set up stage area, tea-tasting area and meeting area
- ◆ 85-inch display screen and professional audio and microphone system
- ◆ Independent chess and card room, equipped with dedicated sockets



## Meet You · Baiwei Restaurant

It is divided into two parts: the specialized kitchen and the comfortable dining room. Equipped with a professional water bar counter and coffee machine. The concept of the "transparent kitchen" on the fire cart was first created, breaking the fixed boundaries of the kitchen and transforming them into a transparent work, elevating the cooking process into an artistic creation in the midst of nature.



# MEET YOU TRAIN

人文吉列

Take you on a deep tour of Xinjiang

Xinjiang Cultural  
and Tourism Map



Use the mobile box to collect Pamir's white shakanas  
and the morning fog of Kanas Lake  
the cloud traces and rock shadows  
in the Tianshan Gorge



## Outbound section

- D1** Gather at WuChang Station and take a special train to Korla, Enjoy the magnificent landscapes of our motherland along the way

Meal: Dinner

Accommodation: Meet You Train

- D2** Enjoy the magnificent landscapes of our motherland along the way

Meals: Breakfast, lunch, dinner Accommodation: Meet You Train

- D3** Enjoy the magnificent landscapes of our motherland along the way and arrive in Korla in the evening

Meals: Breakfast, lunch, dinner Accommodation: Korla

## Southern Xinjiang section

- D4** Korla - Bosten Lake - Nanshan Desert - Kashgar

Meals: Breakfast, lunch, dinner Accommodation: Meet You Train

- D5** Karakul Lake - Stone City - Golden Grass Beach

Meals: Breakfast, lunch, dinner Accommodation: Tasmania

- D6** Tajik Home Visit - Baisha Lake

Meals: Breakfast, lunch, dinner Accommodation: Kashgar

- D7** Kashgar Old Town - Gaotai Residential Area - Atigal Mosque - Kuqa

Meals: Breakfast, lunch, dinner Accommodation: Meet You Train

## Yili section

- D8** Kuqa - Mysterious Grand Canyon of Tianshan Mountains - Yining

Meals: Breakfast, lunch, dinner Accommodation: Meet You Train

- D9** Yining - Nalati Grassland

Meals: Breakfast, lunch, dinner Accommodation: Yining

- D10** Sayram Lake - Beitun

Meals: Breakfast, lunch, dinner Accommodation: Meet You Train

## Northern Xinjiang section

- D11** Beitun - Burqin - Hemu

Meals: Breakfast, lunch, dinner Accommodation: Hemu/Jia Dengyu/Burqin

- D12** Kanas - Jiadengyu

Meals: Breakfast, lunch, dinner Accommodation: Jia Dengyu/Burqin

- D13** Jia Dengyu - Home Visit to Kazakhstan - Wucai Beach - Urumqi

Meals: Breakfast, lunch, dinner Accommodation: Meet You Train

- D14** Urumqi - Heaven Lake of Celestial Mountains

Meals: Breakfast, lunch, dinner Accommodation: Urumqi

## Return journey section

- D15** Enjoy the scenery of the Western Regions along the way and relive the joyous journey

Meals: Breakfast, lunch, dinner Accommodation: Meet You Train

- D16** Enjoy the scenery of the Western Regions along the way and relive the joyous journey

Meals: Breakfast, lunch, dinner Accommodation: Meet You Train

- D17** Arriving at Wuchang Railway Station, returned to warm home

Meals: Breakfast, lunch

Accommodation: Warm home



# MEET YOU TRAIN

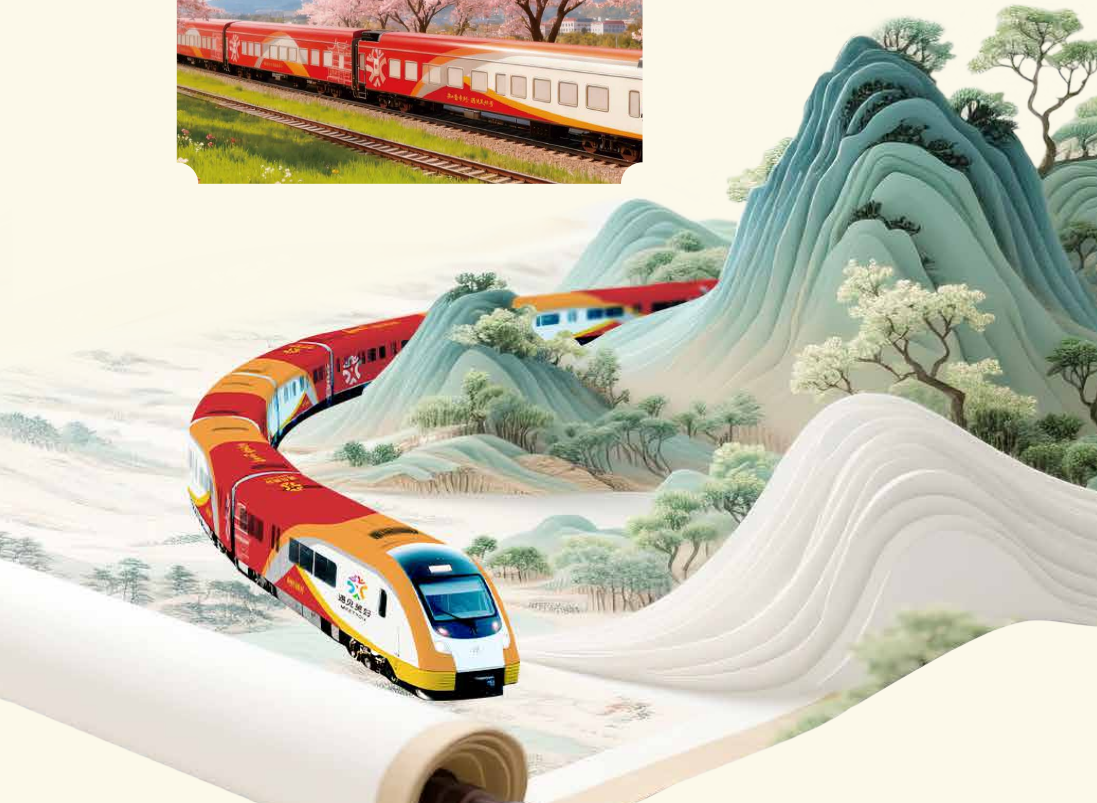


17-days Tour of Xinjiang by Brand Train

## D1-3

Gather at Wuchang Railway Station and board the Meet You train to Korla

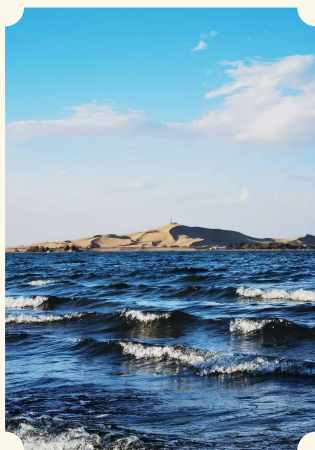
Meet You Culture and Tourism and Wuhan Railway have jointly created the "YuJianMeiHao" tourist train, which integrates the cultural elements of Jingchu and is specially modified and designed for middle-aged and elderly customers. This train is more suitable for the travel of middle-aged and elderly people, ensuring a comfortable and worry-free journey.



# SOUTHERN XINJIANG SECTION

## Savor the culture of southern Xinjiang

If Xinjiang is a treasure trove of the motherland's land, then southern Xinjiang is the most brilliant stroke on this land. Ice rivers, deserts, ancient cities, green islands... Here lies the collision of the most exquisite wind and light and the accumulation of a thousand years of literary wisdom. Whether you want to experience the purity and tranquility of snow-capped mountains and lakes, or stroll through the old town of Kashgar to savor the warmth of human life, southern Xinjiang will always make your trip worthwhile with its unique charm.



Southern Xinjiang was an important passage of the ancient Silk Road, where the cultures of multiple ethnic groups converged and integrated. The old town of Kashgar is its soul. The maze-like streets and alleys, exquisite brick carvings, bustling bazaars and simple residents are all filled with a strong ethnic flavor. Taxkorgan is home to the tajik people, the only white race in China. They are simple and hospitable, guarding the tranquility and peace of the Pamir plateau.





## Karakul Lake

Karakul Lake lies quietly on the Pamir Plateau, surrounded by the silver sand mountains and the emerald water, creating a natural wonder of half desert and half blue waves. The Kyrgyz herdsmen ride their horses by the lake. When the wind blows, the white sand dances, and the reflection is like a mirror in the sky. The reed island in the middle of the lake sways, just like a fairyland.



## 「SOUTHERN XINJIANG」



### D4

Korla - Bosten Lake - Nanshan Desert - Kashgar

☉ Meals: Breakfast,lunch,dinner    ☉ Accommodation:Meet You Train

### D5

Karakul Lake - Stone City - Golden Grass Beach

☉ Meals: Breakfast,lunch,dinner    ☉ Accommodation: Tasmania

### D6

Tajik Home Visit - Baisha Lake

☉ Meals: Breakfast,lunch,dinner    ☉ Accommodation: Kashgar

### D7

Kashgar Old Town - Gaotai Residential Area -  
Atigaal Mosque - Kuqa

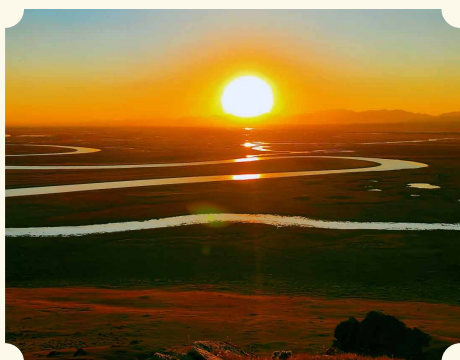
☉ Meals: Breakfast,lunch,dinner    ☉ Accommodation:Meet You Train



# YILI SECTION

You won't know the beauty of Xinjiang until you visit Yili

The Ili River Valley is rich in water resources and has vast grasslands. Nalati Grassland, one of the world's four major alpine river valley grasslands, is located at the northern foot of the Tianshan Mountains and has a relatively high altitude. It is also known as the "Grassland in the Sky". Here, the grassland spreads out freely, the green grass is like a carpet, and in summer, wild flowers are everywhere, the green grass is like brocade. The water of Sayram Lake is clear and blue, and it is known as "the last tear of the Atlantic Ocean".



In the distance, the Bayanbulak Grassland spreads quietly, and the Kaidu River flows freely, dancing out the breathtaking "Nine Bends and Eighteen Bends". When the sun sets and the river surface is bathed in golden light, it creates a symphony of heaven and earth together with the elegant figure of the Swan Lake. The ochre-red Tianshan Grand Canyon, with its rugged rock walls and ever-changing light and shadow, silently tells of the grandeur and mystery of wind and rain erosion over billions of years.





## Nalati Grassland

The Nalati Grassland is located in the heart of the Tianshan Mountains and is known as the "Grassland in the Sky". Here, spruce trees stand tall, the Gongnaisi River meanders, and wildflowers cover the fields in June. Tourists can ride horses to visit the Snow Lotus Valley, experience the nomadic life of the Kazakhs, and feel the poetry and vastness of the thousand-year-old grassland culture in the yurts and pastoral songs.



# 「YILI」

## D8

Kuqa - Mysterious Grand Canyon of Tianshan Mountains - Yining

◎ Meals: Breakfast,lunch,dinner    ◎ Accommodation:Meet You Train

## D9

Yining - Nalati Grassland

◎ Meals: Breakfast,lunch,dinner    ◎ Accommodation: Yining

## D10

Sayram Lake - Beitun

◎ Meals: Breakfast,lunch,dinner    ◎ Accommodation:Meet You Train

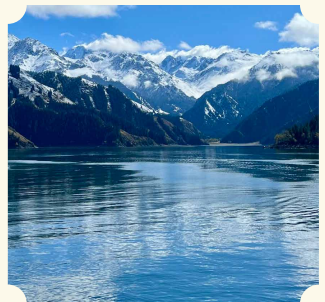
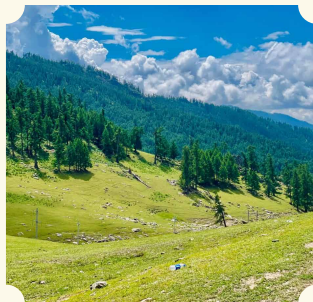
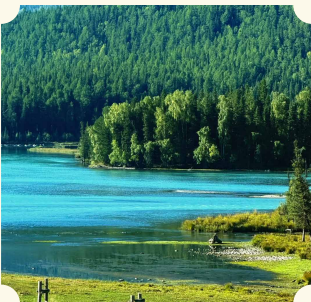




# NORTHERN XINJIANG SECTION

## Enjoy the scenery in the northern Xinjiang

Beijiang, located in the northern part of Xinjiang Uygur Autonomous Region, China, is a vast and beautiful land at the northern foot of the Tianshan Mountains. Here, a variety of landforms such as snow-capped mountains, lakes, grasslands, forests and deserts are gathered, like a grand geographical scroll, with the four seasons changing and the scenery changing in myriad ways. Here lies Bayanbulak, the second largest grassland in China. The Tianchi Lake of the Tianshan Mountains lies quietly beneath the Bogeda Peak, where legend and reality blend. Kanas Lake changes its colors with the seasons. In autumn, the forest is ablaze with colors, while in winter, it remains as serene as a mystery, earning it the title of "the palette of the gods". The lavender fields in the Ili River Valley and the Tuva villages in Hemu and Baihaba add a strong ethnic and rural flavor to the northern border.





## Kanas

The blue and green fantasy presented by the Altai Mountains, the only lake in China's Arctic Ocean water system. When the spring mist swirls around, it is like a fairy splashing ink; in autumn, the birch forest and spruce interweave into a golden torch; in winter, beneath the cracks of the jade on the ice surface, a warm current surges secretly. Explore the legend of the Three bays by boat, visit the village of Tuva by the lake, and listen to the Chuwuer flute telling the secrets of the lake monster.



## 「NORTHERN XINJIANG」

### D11

Beitun - Burqin - Hemu

◎ Meals: Breakfast,lunch,dinner

◎ Accommodation:Hemu/Jia Dengyu/Burqin

### D12

Kanas - Jiadengyu

◎ Meals: Breakfast,lunch,dinner

◎ Accommodation: Jia Dengyu/Burqin

### D13

Jia Dengyu - Home Visit to Kazakhstan  
- Wucai Beach - Urumqi

◎ Meals: Breakfast,lunch,dinner

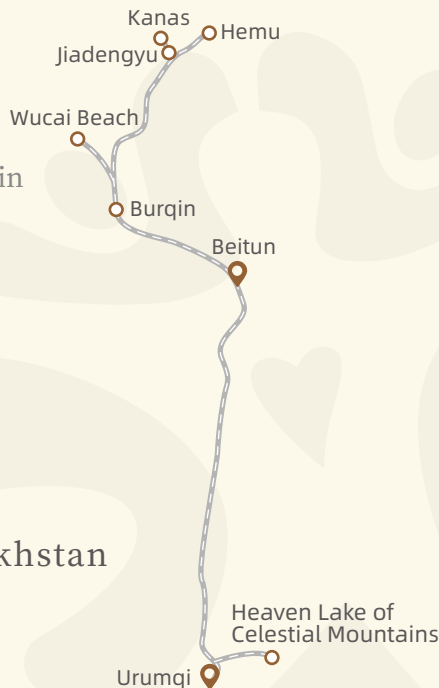
◎ Accommodation: Meet You Train

### D14

Urumqi - Heaven Lake of Celestial  
Mountains

◎ Meals: Breakfast,lunch,dinner

◎ Accommodation:Urumqi





☑️ 【Three parties and One club】  
Welcome party, birthday party,  
farewell party, interest club

「RETURN  
JOURNEY」

## D15-17

Enjoy the scenery of the Western Regions along the way and relive the joyous journey



## 【Three parties and One club】

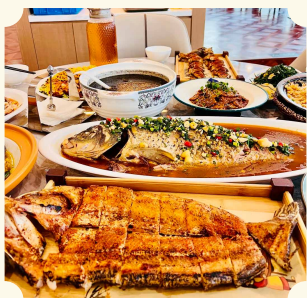
### Welcome party, birthday party, farewell party, interest club

"Meet You · Three parties and One club" is a set of experiential activity systems that run through the train journey. It aims to connect the three major emotional events of "Welcome Meeting, Birthday Meeting, and Farewell Meeting" with the multi-functional workshops of "Fun Community Group". Create a journey that is warm, memorable and culturally rich.

The "Three parties" focus on emotional connection and ritual shaping: from breaking the ice at first sight, to celebrating birthdays together, and then to expressing gratitude at parting, gradually deepening the sense of belonging and brand recognition of the travelers. The "Club One" offers main theme experiences such as photography, health preservation, reading, and handicrafts, which are full of fun and development, enriching the connotation of the journey.

May we work together to create a warm journey, so that the journey is not just about reaching the destination, but also about the encounters and resonances along the way.





## Urumqi - The Grand Feast of the Yaochi

The "Yaochi Feast" takes its inspiration from the Tianchi Lake in the Tianshan Mountains and gathers the essence of diverse Xinjiang delicacies. The fish from Altay, the sheep from Yili, the grapes from Turpan and the melons from Hami, combined with the culinary skills of multiple ethnic groups, present an elegant taste tour that spans the north and south of the Tianshan Mountains.

## Altay - Kazakh cuisine, cold water fish banquet

The Kazakh-style cuisine in Altay is based on the culture of the grassland. The hand-grabbed meat, Na Ren and horse intestines are simple and rich. Paired with cold-water fresh fish such as salmon and whitefish, steamed or grilled, it fully showcases the harmonious flavor of the mountains and lakes.

## Yining - Xibe Flavor [Grand Westward Migration Banquet]

The "Great Westward Migration Banquet" recreates the historical and cultural memories of the Xibe people's westward migration. During the meal, traditional dishes such as Xibe pancakes, cauliflower, fish stewed with pepper and wormwood, and stir-fried mutton offal were presented one after another. The flavors were salty and rich, combining the characteristics of farming and fishing and hunting. In a single seat, the tenacious, optimistic and never-forgetting national spirit of this border ethnic group is fully displayed.

## Kashgar - Highland ecological yak hot pot, Roast Whole Lamb Feast

The dining table in Kashgar is a passionate tribute to the snow-capped plateau. Yaks from the Pamir pasture are selected. The soup base is slowly simmered with beef bones and local spicy flavors. It is paired with wild mushrooms from the plateau and handcrafted wide noodles. In the boiling copper pot, it showcases the purity and boldness of the snow-capped plateau.

## Korla - Bo Lake Fish Banquet

The Bosten Lake Fish Banquet is a concentrated flavor of the "West Sea Beyond the Great Wall" of Bosten Lake. Relying on the wild fresh fish from Bosten Lake, it can be steamed, braised or stewed into a milky white thick soup. Served with seasonal vegetables and baked naan, it fully showcases the lake delicacies of the "West Sea Beyond the Great Wall".



## Home visit to Kazakhstan

Head to the Kazakh Folk village and participate in a Kazakh home visit. You will experience the hospitality philosophy of the grassland ethnic group that "half of the ancestral property is a guest".

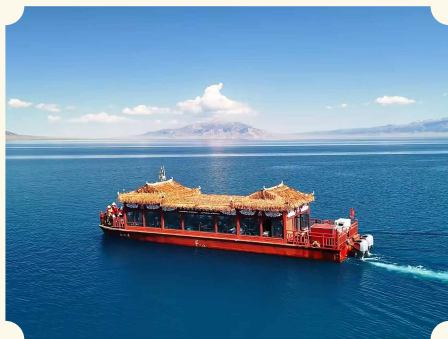


## Mold stamp printing

When making it, artisans dip in dyes made from natural plants and press the mold stamps onto fabrics such as earthen cloth, thus printing out finished products with simple colors and vivid patterns.

## Naan and coffee

The rich and slightly bitter taste of coffee and the sweet and fragrant aroma of naan balance each other, creating a multi-layered mouthfeel. The edge of the naan is crispy, and the bottom becomes softer and more glutinous after being soaked in coffee, with a unique flavor.



## The Bo Lake pleasure boat tour

Standing on the painted boat, surrounded by tens of thousands of acres of sleeping lotus and thousands of acres of reeds, it feels as if one has stepped into a poetic scroll, allowing one to fully appreciate the poetic charm and relief of the water towns in the south of the Yangtze River.



## Meet You Train -15-day Tour of Northeast China Special Train

Panjin - Harbin - Yichun - Mohe - Beian  
- Erdao - Shenyang - Dandong



## Meet You Train - 13-day Tour of the Ice and Snow Special Train

Yanji - Changbai Mountain - Snow Town  
- Mohe - Harbin

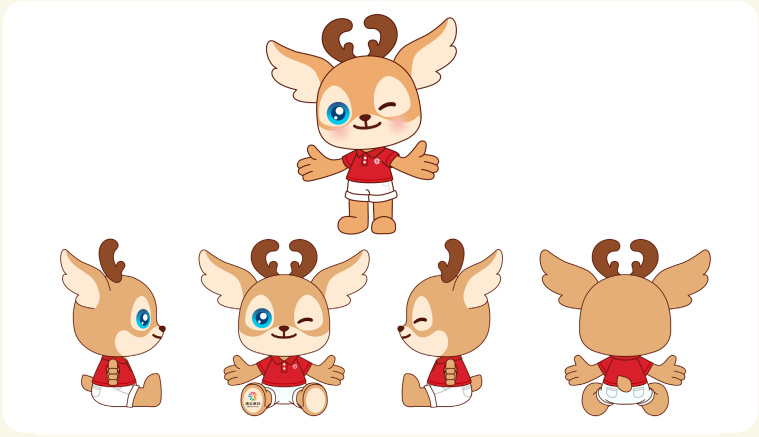


- ◆ VIP revisiting enjoy special offers immediately
- ◆ Book in advance to secure your spot first
- ◆ Exclusive customer service and exclusive channels

**Exclusive member benefits for  
inquiries within the travel group**



## IP character: Youyou



With passion and sincerity, we create a warm and harmonious atmosphere for our guests during their journey, allowing travelers to enjoy a refined, warm and colorful experience. It is a symbolic representation of encountering beauty, symbolizing that encountering beauty leads consumers to discover beautiful things, create new and wonderful experiences, and encounter and enjoy a good life.

## The six major service team roles of the brand



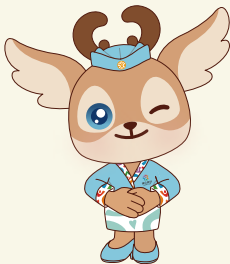
Beautiful Creator  
(Tour Guide)



Beautiful Health Officer  
(Doctor)



Beautiful Food Officer  
(Chef)



Beautiful Companion  
(Butler)



Beautiful Recorder  
(Photographer)



Beautiful Event Officer  
(Event Planning)

BRAND CULTURAL AND  
CREATIVE PRODUCTS

The continuation of the journey  
and the company of the brand



## Extend this beauty

The following are the brand gifts we have carefully prepared for you. Thank you for choosing this journey. If you still can't forget something that touches your heart after the end of your journey, you are also welcome to purchase it at any time and take this exclusive companion home.

### Meet You Pillow

Made of velvet or high-quality cotton and linen fabric. The graphic design presents the brand symbol of the product in the form of "Yoyo", with the main colors being lively white, warm orange and quiet blue.



### Meet You Night lights

The design is a silhouette of the brand IP "Youyou". The light is warm and can be dimmed. The brand Logo is etched on the bottom or side of the lamp body.



### Meet You Slippers (Dry/Wet)

Dry slippers (for indoor use) should focus on skin-friendliness and warmth retention (cashmere imitation material is optional). Wet slippers (for bathing) require special attention to anti-slip and quick drying. Common design point: The train symbol is outlined with simple lines on the upper of the shoe.



## Meet You Backpack

Designed as a lightweight brand IP backpack. The appearance is cute, simple, and without too many cheats.



## Meet You Hats and sun umbrellas

The hat is made of quick-drying fabric, designed to be light and refreshing. There is only a small embroidered "yoyo" on the side of the hat. The sunshade umbrella should be light and convenient. There is a pattern printed on the outside of the umbrella surface, which can be seen when opened.



## Meet You Canvas bag

It is made of thick and solid cotton and is in the shape of a Tote bag. The key words related to the design are casualness and artistry. The design is a large, diluted brand logo water seal, with only one corner featuring an exquisite embroidery of the brand symbol.



## Meet You Water cup

Matte stainless steel cups are preferred. Devise plans to pursue purity. The stainless steel cups are laser-engraved with the brand logo. Emphasize the grip feel and the sense of ceremony when drinking.



## Meet You Teacup mat

Use soft wood or natural stone materials. The design focuses on the aesthetic appeal and heat insulation performance of the material itself. The brand logo is presented in a minimalist gilded or embossed style.



## Meet You Commemorative photo frame

Wooden photo frames keep the wonderful memories of the journey.

